



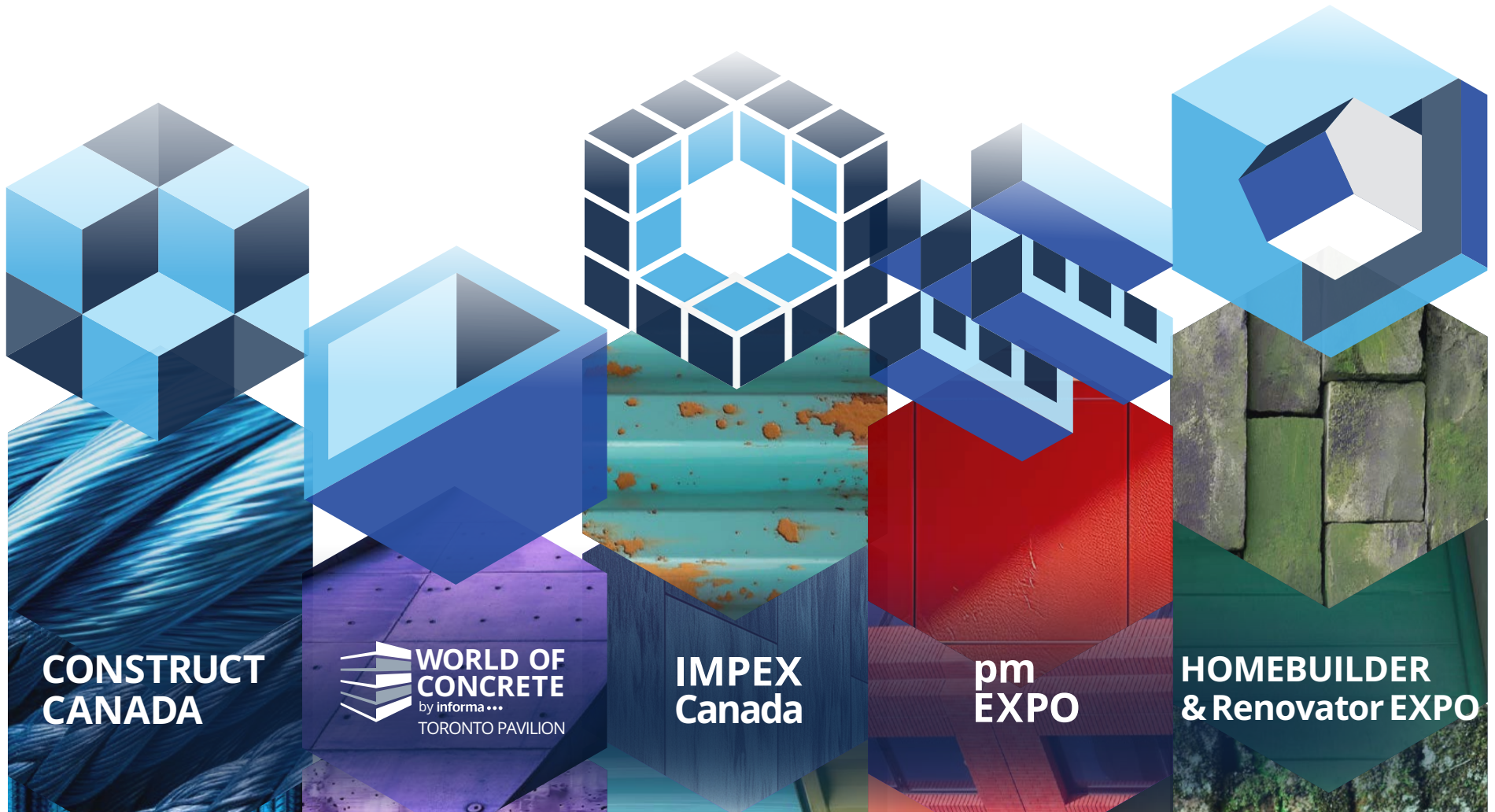
**THE  
BUILDINGS  
SHOW**  
by informa...

**DEC 2 - 4, 2026**

METRO TORONTO CONVENTION CENTRE

[TheBuildingsShow.com](http://TheBuildingsShow.com)

# 2026 PROSPECTUS



**CONSTRUCT  
CANADA**

 **WORLD OF  
CONCRETE**  
by informa...  
TORONTO PAVILION

**IMPEX  
Canada**

**pm  
EXPO**

**HOMEBUILDER  
& Renovator EXPO**

# BUILD FOR THE FUTURE.

The Buildings Show offers an exceptional opportunity for all professionals of the built environment to immerse themselves in the latest innovations and construction. Join Canada's largest building and construction event and gain access to 1000's of targeted leads over three days.



## METRO TORONTO CONVENTION CENTRE. NORTH HALL.



**ACT NOW**  
RESERVE YOUR PREMIUM BOOTH LOCATION TODAY!  
[TheBuildingsShow.com](http://TheBuildingsShow.com)

**pm EXPO**

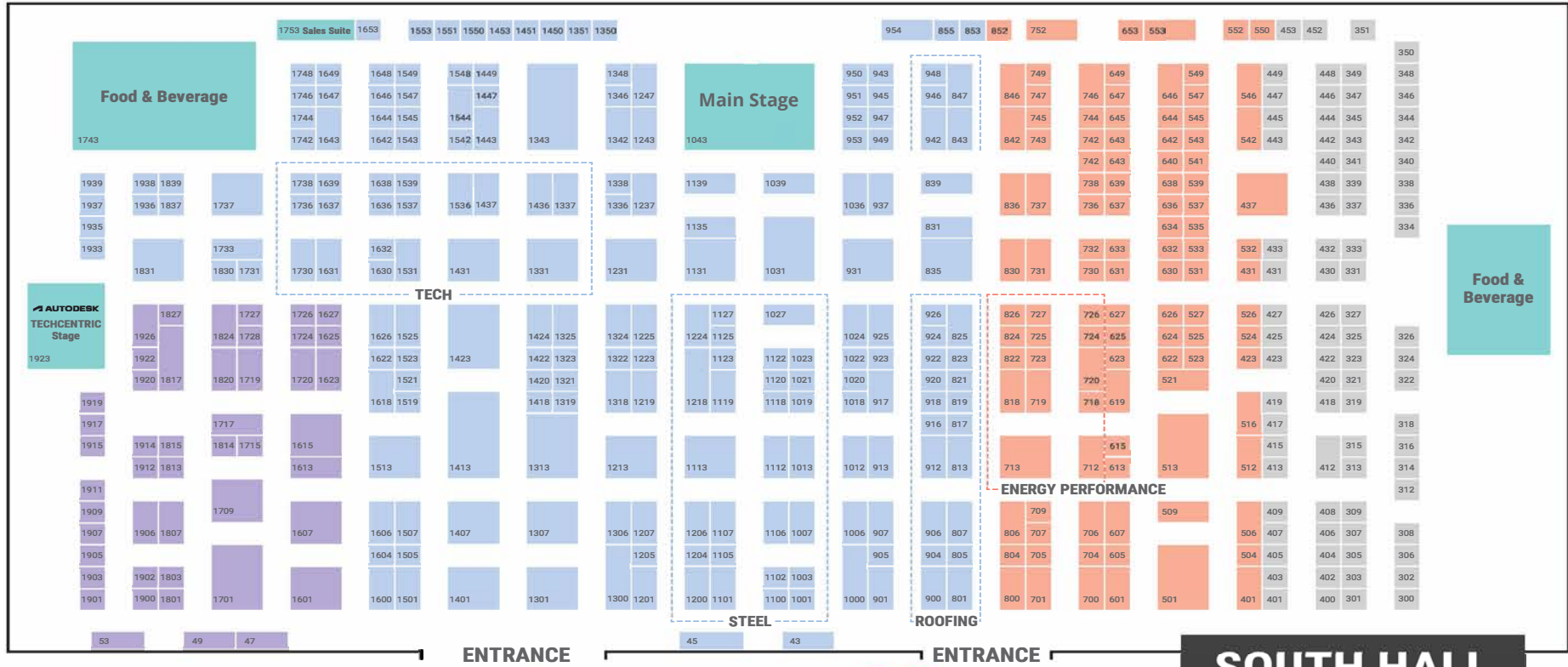
**HOMEBUILDER & Renovator EXPO**

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## METRO TORONTO CONVENTION CENTRE. SOUTH HALL.



# SOUTH HALL



# THE BUILDINGS SHOW AUDIENCE DEMOGRAPHICS

The Buildings Show is Canada's largest business-to-business event connecting the holistic building industry. Architecture, engineering, construction, design and real estate professionals attend to immerse themselves in dialogue, access continuing education, generate new business and find new suppliers. Use this unique opportunity to showcase your offerings to decision makers from all segments of the industry.

## Connect. Innovate. Build.

Boost your business with face to face contact and grow your client base through:

- Increased market share
- Engaging and interactive exhibits
- Designated networking spaces & meeting lounges
- New product showcases
- Thought leadership opportunities

## Exhibiting Opportunities

### Why Your Company Should Exhibit

- Renew personal contact with existing and former clients.
- North America's largest exposition and conference for design, construction, and property management.
- Make face-to-face contact with builders, developers, contractors, engineers, architects, specifiers, building owners and property managers.
- Generate highly targeted leads with qualified and serious buyers and decision-makers to help increase sales.
- Build a more established and qualified brand.
- Discover your next new partnership or business opportunity.
- Launch new products and unveil new marketing strategies through engaging exhibits, in-booth demonstrations, and expert-led seminars.

### Strong Attendance Promotion

- General distribution of passes to professional associations, sponsors, publications, and exhibitors.
- Pre-show advertising, editorial tie-ins and insertions in over 30 leading trade publications serving the construction and property management sectors.
- Targeted Google ads, emails and social media campaigns to promote the Show with over 165,000 of Audience Reach and 97,000 of Social Impressions.
- Extensive use of the dynamic Show website with over 100,000 unique visitors Sept - Dec.
- Comprehensive and easy to use promotional platform and tools available to exhibitors, sponsors and speakers.

## 2025 Post-Show Stats

### TRADESHOW

**2.5 DAYS**  
**18,000+ ATTENDEES**  
**700 EXHIBITORS**

### CONFERENCE

**970+ ALL ACCESS PASSES**  
**120 SESSIONS**  
**21 SOLD OUT ACCREDITED SESSIONS**  
**250 SPEAKERS**

## Your Audience is Here

**35%**  
Commercial

**30%**  
Residential

**24%**  
Institutional

**11%**  
Industrial

- 24%**
- Construction Management
  - Project Management
  - Contractor
  - Homebuilder
  - Concrete Industry (New Construction)

- 24%**
- Engineering
  - HVAC/Building Engineering
  - Specification Writer
  - Urban Planner
  - Architecture
  - Design
  - Interior Design

- 25%**
- Building Owner
  - Asset Management
  - Property Management
  - Real Estate Broker and Financing
  - Facility Management
  - Plant Management

- 18%**
- Renovator
  - Building Operations (Renovation/Maintenance)

- 9%**
- Dealer
  - Distributor
  - Retailer

**Your Industry is Here to Support** Over 100 strong partnerships with industry associations and media including:



**CONSTRUCT  
CANADA**

- Building
- Design
- Engineering

**pm  
EXPO**

- Maintenance
- Operation
- Retrofit

**HomeBUILDER  
& Renovator EXPO**

- Multi-Residential
- Single-Family
- Renovation



- Concrete
- Masonry
- Infrastructure

**Exhibitor Categories**

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Ceramic & Tile Products
- Commercial Interiors
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Educational Services / Industry Association & Government
- Equipment & Tools
- Flooring and Floorcoverings
- IT Solutions & Processing Technology
- IT Solutions for Asset, Facilities & Property Management
- IT Solutions for Design, Engineering & Construction
- Lighting
- Pre-engineered Building Systems
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Specialties
- Steel & Metal Products
- Stone & Quartz Products
- Tools, Equipment & Hardware
- Wood Products

**Attendees**

- Architect
- Engineer
- Contractor - Non Residential
- Government
- Specification Writer
- Consultant
- Renovator
- Interior Designer
- Construction Management
- Project Management
- Retailer
- Industry Personnel

**Exhibitor Categories**

- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Environmental Services
- Equipment & Tools
- Flooring and Floorcoverings
- HVAC & Mechanical Systems
- IT Solutions for Asset, Facilities & Property Management
- Kitchen, Bath & Plumbing Systems
- Lighting
- Maintenance Services & Products
- Property Technology (Proptech)
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Waste Management
- Windows & Doors / Solariums & Skylights
- Interior Design

**Attendees**

- Property Management
- Building Owner/Developer
- Facility Management
- Building Operations
- Industry Personnel
- HVAC / Building Engineer
- PM Government
- Plant Management
- Asset Management
- Real Estate Broker
- Real Estate Financing
- Real Estate Government
- Municipal / Economic Development Official
- Lawyer

**Exhibitor Categories**

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Equipment & Tools
- Floorcoverings
- Flooring and Floorcoverings
- Housing Products & Systems
- HVAC & Mechanical Systems
- IT Solutions / Processing Technology
- IT Solutions for Design, Engineering & Construction
- Kitchen, Bath & Plumbing Systems
- Landscaping
- Lighting
- Pre-engineered Building Systems
- Roofing
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Windows & Doors / Solariums & Skylights
- Wood Products

**Attendees**

- Homebuilders
- Renovator - Residential
- Industry Personnel
- Interior Design
- Urban Planner
- Government, Housing
- Building Supplier
- Kitchen Planner / Designer
- Cabinet Maker / Manufacturer
- Plumbing Retailer
- Kitchen & Bath Manufacturer & Distributor
- Kitchen & Bath Retailer
- Contractor - Residential

**Exhibitor Categories**

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Educational Services / Industry Association & Government
- Equipment & Tools
- IT Solutions for Design, Engineering & Construction
- Masonry Products & Materials
- Restoration Products and Services
- Steel & Metal Products
- Tools, Equipment & Hardware

**Attendees**

- Ready Mix Concrete Producer
- Precast Concrete Producer
- Specialty Concrete /Repair Contractor
- Masonry / Repair Contractor
- Concrete Block Producer
- Architect
- Engineer
- Renovator – Commercial & Residential
- Contractor – Commercial & Residential
- Homebuilder
- Municipal / Economic Development Officer

**ACT NOW**

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TODAY!**

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# RETURN ON INVESTMENT

## UNLIMITED COMPLEMENTARY GUEST PASSES:

Invite your network, and top customers with free passes to attend the event. The Buildings Show circulates thousands of complimentary passes through exhibitors, sponsors, association partners and media to ensure excellent attendance.

## LEAD RETRIEVAL INCLUDED:

Use the handheld scanner provided or your own device to capture full contact information from visiting attendees; trackable and downloadable in real time during or post-show.

## CONNECTION OPPORTUNITIES:

Network with industry peers throughout the three-day event; at the The Buildings Show Industry Networking Reception, 3rd party partner events or sector specific networking opportunities.

## INCLUDED IN YOUR BOOTH RENTAL

- Detailed corporate listing on the Show website linking to your website
- Unlimited digital invitations for your clients
- Mobile App Profile
- Lead Retrieval
- LeadInsights <https://informaconnect.com/lead-insights/>
- Limited exhibitor badges for your booth staff
- Exhibitor Orientation
- Exhibitor Checklist and Exhibiting Tips to help you prepare
- Online exhibitor information available 24/7



# GET IN TOUCH



**Frank Scalisi**  
**Director of Sales**  
**T: 416.512.3815**

**E: [Frank.Scalisi@informa.com](mailto:Frank.Scalisi@informa.com)**



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**E: [Ben.Carson@informa.com](mailto:Ben.Carson@informa.com)**



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 (Retrofit & Maintenance)



**International ICI**  
 Products & Services

## PACKAGES

**Essential Lead Gen Package (mandatory) includes mobile app profile, online exhibit listing & lead retrieval to allow your company to generate leads before, during and after the show.**

**Advanced Lead Gen Package (upgrade) includes mobile app profile, online exhibit listing & lead retrieval to allow your company to generate leads before, during and after the show, and access to LeadInsights.**

## FEES

- Corner Fee = 10% premium
- Peninsula / Island = 20% premium
- Elevated Lead Gen Package\*\* (optional) = \$1,775

# RATES

## THE BUILDINGS SHOW RATE

**\$45/sq.ft.**

- 10x10 – \$5,275
- 10x20 – \$9,775
- 20x20 – \$18,775

\* Essential Lead Gen Package fee already included in the prices above.

\*10% premium for single corner booths

20% premium for peninsula or island booths

## MANDATORY EXHIBIT REQUIREMENTS

- Adherence to booth guidelines as set out in the Exhibitor Manual.
- Exhibitors must supply their own exhibit display that has a completely finished back drop as there is no draping provided.
- \$5,000,000 commercial general liability insurance coverage is required.
- Adherence to the Occupational Health & Safety Act.
- All prices are in CAD.
- HST applied to exhibit fees.





"The social aspect of the event is top notch, to be able to socialize, talk to people, and get to know people who are like-minded and in a similar space is really helpful and a fun experience."

Astley Gilbert Limited

"We love coming to The Buildings Show because we're able to connect with different types of business within the industry. We have a lot of programs that align with the construction business - all of these programs really have value to employers within the space."

University of Waterloo

"The attendee traffic is amazing, there's definitely a lot of smart and educated people here to build relationships and generate leads."

MySolar

"Attending The Buildings Show was an incredible experience. The range of exhibitors, coupled with relevant topics and cutting-edge innovations on display was truly impressive. The event provided valuable insights into the latest trends and solutions shaping the built environment."

Exhibitor

"I was thoroughly impressed by the events growth and evolution. The Buildings Show is a cornerstone for the construction industry across Canada, offering an unparalleled platform to showcase suppliers, foster networking opportunities, and provide valuable education."

Exhibitor

"We had a great time at The Buildings Show. This was an excellent show with lots of opportunity to talk to other people in the industry and discuss ways to work together. Highly recommend this show if you are in the buildings/ construction industry!"

Exhibitor

TITLE



PLATINUM



MASTERS OF SHADES

PRINCIPAL



GOLD



SILVER



BRONZE



ASSOCIATION & COMMUNITY PARTNERS



MEDIA PARTNERS

